

**RESPONSES TO QUESTIONS SUBMITTED FOR GREAT RIVERS GREENWAY MARKETING  
RESEARCH SERVICES RFQ DUE OCTOBER 10, 2025.**

QUESTION 1: Could you share typical or anticipated budget ranges for projects under this RFQ (e.g., qualitative studies vs. the biennial quantitative survey)?

**ANSWER 1: There is no set budget for these projects right now. By submitting your qualifications, you will be on our vendor list for these services through December 2028, meaning we can contact any firms on this list when projects arise. Projects may range from \$1,000 to \$50,000.**

QUESTION 2: Do you anticipate fixed-fee agreements, hourly time and materials (T&M), or a mix?

**ANSWER 2: For any projects over \$5,000, we will draft a contract. We will agree upon a scope and cost of the project (multiple structures can happen, depending on the project) and the contract will be written as a “not to exceed” amount, we pay for work performed against that “not to exceed” total.**

QUESTION 3: After the qualified list is established, will assignments be made directly or via mini competitions among pre-qualified firms?

**ANSWER 3: Both; as projects arise, we will review all submitted proposals, possibly schedule interviews with firms and might assign projects directly or ask for quotes for a specific project from one or more firms.**

QUESTION 4: Roughly how frequently do you expect projects to be issued (e.g., ad hoc, quarterly, annually)?

**ANSWER 4: We estimate 2-5 projects in the next five years, not on a set schedule.**

***Question 5 and 6 were asked specifically about Participant Recruitment & Incentives for Qualitative Work)***

QUESTION 5: Will GRG provide participant lists and recruitment support, or should consultants plan to recruit?

**ANSWER 5: It depends on what the project is. This would all be detailed in the specific project scope. Sometimes we want an independent process that does not come from us, sometimes we may be engaging our community/audience, depends on the goals of the project.**

QUESTION 6: Is there a standard incentives budget or should proposals include a recommended incentives plan?

**ANSWER 6: It depends on what the project is. This would all be detailed in the specific project scope, so recommendations are not needed now, for qualifications, but would be welcome on any given project engagement.**

***(Question 7 was specifically asked about Quantitative Survey Execution)***

QUESTION 7 For the biennial survey, do you expect the consultant to handle sampling/fielding/weighting and platform hosting, or will GRG manage some components in-house?

**ANSWER 7: Yes, the Consultant (and/or their subconsultants or vendors) would generally be expected to manage this. This would be outlined in the scope of the particular project.**

QUESTION 8 For firms without employees, would an affidavit of no employees satisfy the workers' compensation requirement?

**ANSWER 8: Yes**

QUESTION 9 Are the \$1M insurance limits negotiable based on the specific project scope and risk profile?

**ANSWER 9: Yes**