



BRICKLINE GREENWAY

A VISION THIS BOLD TAKES ALL OF US



AGENDA

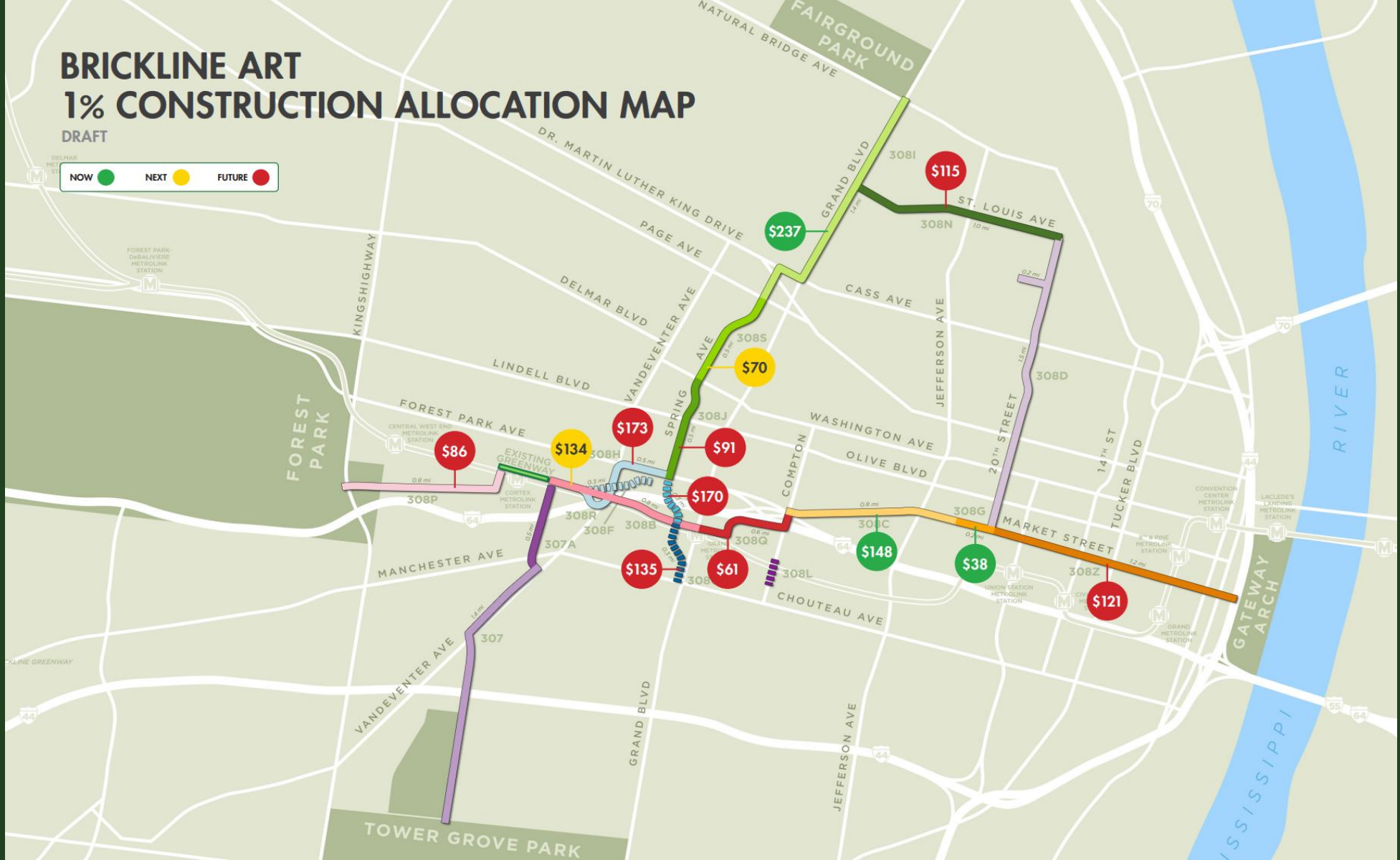
1. Welcome
 - Project Updates
2. What We Heard
 - Discussion of Funding Allocation
3. Where We are Headed: 2025 Work Plan for North Connector
 - Review Potential Node Locations
 - Community Engagement
 - Curatorial Consultant
4. Announcements
5. Next Steps Future Meetings TBD (early 2025)



BRICKLINE ART 1% CONSTRUCTION ALLOCATION MAP

DRAFT

NOW ● NEXT ● FUTURE ●

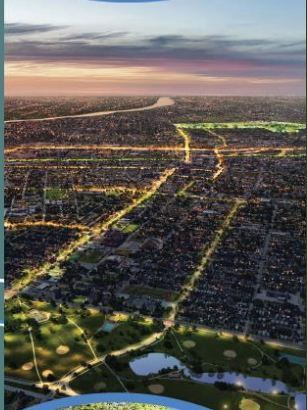


BRICKLINE GREENWAY

\$398K



- Brickline Greenway Routes (approx. 10 miles)
- Partner Projects (approx. 2.5 miles)
- Existing & Future Greenways



NORTH CONNECTOR CORRIDOR ART PLAN

NORTH GRAND AVE AND SPRING AVE: FAIRGROUND PARK TO LINDELL



VIEW FROM ST LOUIS AVE LOOKING NORTH - EXISTING



BRICKLINE NEAR BOYS & GIRLS CLUB





BRICKLINE @ NATURAL BRIDGE

NORTH CONNECTOR: ACTIVATION OPPORTUNITIES



NORTH CONNECTOR: ACTIVATION OPPORTUNITIES

Sta. Teresa and Bridget Church



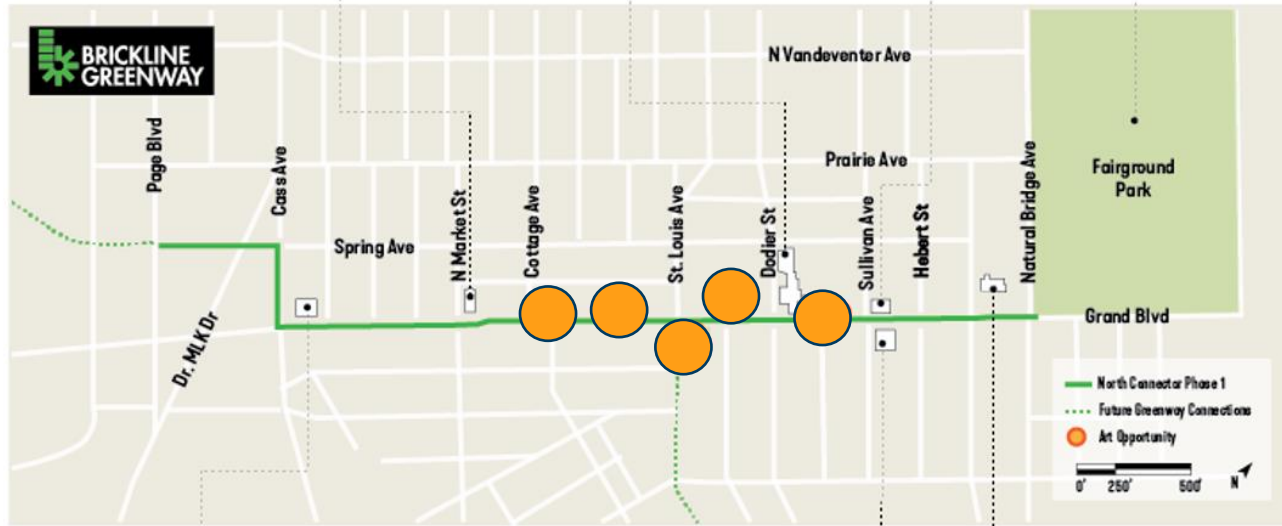
Boys and Girls Club



Bing Lou Chop Suey



Fairground Park



Veterans Community Project



Mission St. Louis



ALDI

BRICKLINE ART PLAN



- Art master planning guide for Brickline Greenway
- 2023 - 2024

CORRIDOR ART PLAN



- Corridor-scale planning document
- Identifies opportunities for temporary, permanent, & performance based art
- Informed by community engagement
- 2024

ANNUAL ART WORK PLAN



- Action plan to move select projects forward
- Seek potential partners
- Includes budget, timelines, operations & maintenance, and consultant needs
- **List of projects to be reviewed by AAC**
- 2024-2025

ART PROJECTS



- Projects developed with a public art curator hired by GRG
- **Artists proposals vetted by AAC** and through community engagement
- Fabrication and installation coordinated with greenway construction schedule
- 2026 onward

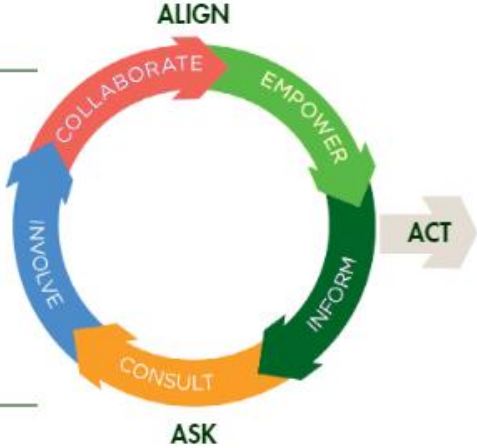
COMMUNITY ENGAGEMENT

CIVIC ENGAGEMENT AND PUBLIC PARTICIPATION



AUDIENCES

- Region at Large
 - Residents of the Region
 - Steering Committee
 - Artist Of Color Council
 - Working Groups
 - Focus Groups & Stakeholders
- Elected Officials (Aldermen, Mayor's Office)
 - Institutions in the Project Area (Schools, Employers)
 - Property Owners in the Project Area
 - Neighborhood Associations & Community Development Corporations
 - Community Members in Project Area
 - Businesses within Radius of Alignment



Engagement touches since 2020:

213
Community & Regional Events

129
Elected Official Meetings

794
Stakeholder & Fundraising Meetings

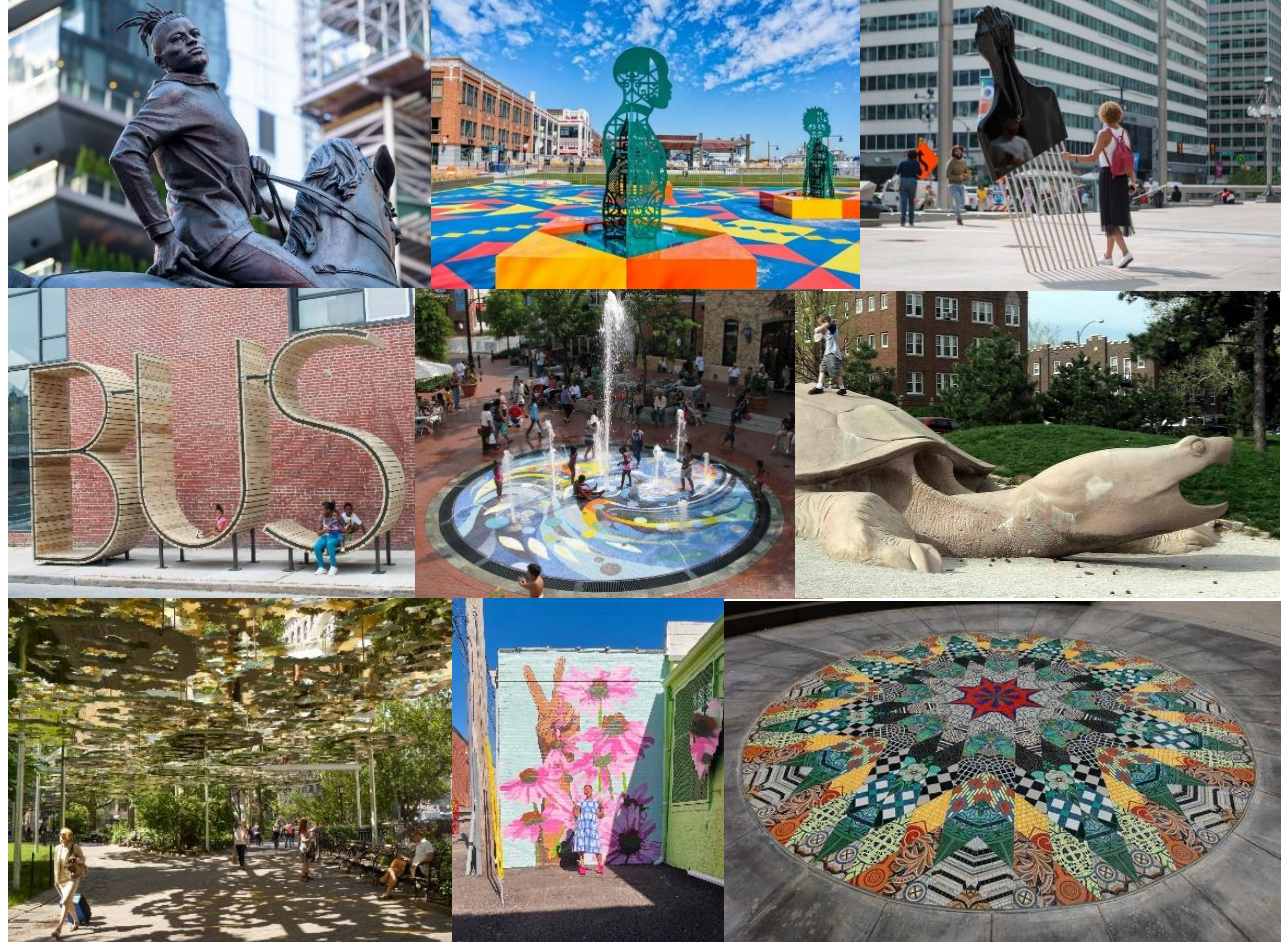
258
Advisory & Agency Coordination Meetings

370
Average Annual Engagement Touches per year (since 2020)

NORTH CONNECTOR ART + COMMUNITY INPUT

PRELIMINARY FEEDBACK GATHERED THROUGH:

- Public Art Subcommittee (2022)
 - Interest in art that feels "**authentic**" and "**accessible**"
 - Art should resonate with the community
- Public Art Plan Engagement Roundtables (2022)
 - Invitees included artists, arts and culture organizations and youth-oriented organizations
 - ~ 65 participants
- Northside Night Out (2022)
 - 200+ event attendees
 - *Imagine Art Here* station shared images of 39 outdoor art installations for feedback
- CAC Art Workshop (2022)
 - Participants provided input on their desired experience with Brickline Art and potential locations to be activated



NORTH CONNECTOR ART + COMMUNITY INPUT

COMMUNITY WISHLIST:

- Contributes to the neighborhood **identity**
- **Authentic** and reflective of the community
- **Interactive and Enjoyable**
- **“WOW”** factor
- Contributes **color, beauty**, and a **sense of fun**
- Engages people of **all ages and backgrounds**
- **Isn't static** –has opportunities for changing and new work over time.



Above: Words heard frequently when the community shared their hopes for the Brickline Greenway art experience.

NORTH CONNECTOR ART + COMMUNITY INPUT

NEXT STEPS:

- **Northside Night Out – October 1**
 - Share Northside Corridor Art Plan + Next Steps
 - Goals (Art + Community Impact) determined by prior community conversations
- **North Connector CAC – October 17**
 - Share Northside Corridor Art Plan
 - Ask/listen for general concerns + input
- **Stakeholder Meeting, Ward 11**
 - Share Northside Corridor Art Plan + Next Steps
 - Ask/listen for general concerns
 - Ask about Ward 11 activities that may impact Art Plan
- **Neighborhood Meetings:**
Covenant Blu-Grand Center + JeffVanderLou
 - Share Northside Corridor Art Plan
 - Share locations identified for art
 - Ask/listen for general concerns



Hank Willis Thomas, *Duality*, bronze, 96 x 32 x 24.
The Miami Underline.

CURATORIAL CONSULTANT

BRICKLINE GREENWAY CURATORIAL CONSULTANT

WHAT WE'VE HEARD:

A Curatorial Professional can bring:

- Familiarity with contemporary art and artists.
- Technical expertise in creating and maintaining outdoor public art.
- Experience collaborating with artists and community for commissioning artworks.
- Existing relationships with artists, galleries and arts professionals.

An ideal candidate will:

- Have a **proven track record** of successfully managing a public art program of similar scale and scope as the Brickline Greenway.
- **Embrace community engagement** and input as essential components of the Brickline Art Plan.
- Demonstrate a commitment to **working collaboratively** with a diverse network of partners and stakeholders.
- Feel inspired by the opportunity to work closely with local, regional, national and international artists to help realize their artistic visions.



Janet Echelman, *As If It Were Already Here*,
hand spliced rope and knotted twine.
The Rose Kennedy Greenway, Boston.

ANNOUNCEMENTS

ART ADVISORY COMMITTEE: NEXT STEPS

- Meeting Minutes, Presentation, and Recording will be posted on the AAC website.
- Keep the feedback coming! THANK YOU!!
- Work with Art Advisory Sub-Committee to assist with curatorial RFQ process
- **NEXT MEETING: Early 2025 TBD**

A VISION THIS BOLD...

takes all of us.



Project of



Great Rivers Greenway