

Call for Artists, Makers & Retailers: Greenway Goods Winter 2023 Collection

At Greenway Goods, we're thrilled to extend an invitation to all artists and makers who share our passion for celebrating our region's greenways. Our initiative not only brings together local creative talents but also contributes to the larger cause championed by Great Rivers Greenway. By collaborating with us, you're not just creating products – you're inspiring St. Louis locals to embrace and cherish the outdoors, all while supporting our mission.

What is Greenway Goods?

Greenway Goods is a collection of products that embodies the lush greenery, tranquil paths, and vibrant energy of our greenways. As we embark on creating our second collection, set to dazzle retailers around the St. Louis area during the 2023 Holiday Season, we're on the lookout for visionary artists and makers. Your creations will not only capture the essence of greenway experiences, but also resonate with the broader spirit of Great Rivers Greenway.

As a partner your products will be sold with the Greenway Goods collection at greenwaygoods.com and in retailers throughout the St. Louis region.



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What We're Seeking

Creatives who are interested in celebrating the greenways through their medium and artistic talent. **We are currently working on our Winter 2023 Collection.** Our focus this season is on winter apparel, home goods, as well as toys/games that seamlessly weave the greenway theme into these categories.

Making a Difference Together

- **For Artists:** We offer two paths for your involvement.
 - We can license your artwork for our products (with compensation), ensuring its wider reach and impact. Limited to one license piece of art for the Holiday Collection
 - You can produce products featuring your art, that we purchase wholesale from you.
- **For Retailers & Makers:** Together, we'll fine-tune a product, your product can be sold at Procure Shop and on Greenwaygoods.com for consignment AND our team will work to sell your product to retailers all over the St. Louis Region.

Guiding Principles

We're committed to sustainability and ethical sourcing, when possible. We aim to create products accessible to a wide range of individuals, spanning various price points. Prioritizing affordability helps us reach more of our community.



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Apply with Your Qualifications and/or Vision

Are you excited to join us on this journey? Here's how to apply:

- **For Artists:** Share samples of your work (or a link) via email to be considered for future projects. If you have a specific product idea, feel free to share!
- **For Retailers & Makers:** Email us if you're interested in collaborating on a custom product or carrying Greenway Goods. If you have a specific idea in mind, feel free to share!

Dates to Remember

- Reach out to Nina no later than **September 5th, 2023** to be considered for this Holiday Collection. (Feel free to express your interest anytime after that for future collaborations!)
- Deliver physical product samples or artwork to Nina by October 1st, 2023.
- Prepare for the Presale Launch expected on October 15th.

Let's craft products that resonate with nature lovers, inspire outdoor adventures, and stand as a testament to your creativity. This is a chance to shine a light on our greenways, bring the community closer, and contribute to something meaningful. Reach out to Nina at nina@shopprocure.com to start the conversation or explore our current catalog.

Join us in bringing the greenways into every home and heart this holiday season.



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Email Us to Learn More

Are you excited to join us on this journey? Let's start the conversation:

- **For Artists:** Share samples of your 2-D work (or a link) via email to be considered for this collection. If you have a specific product idea, feel free to share!
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