



Project of  
  
Great Rivers Greenway

A VISION THIS BOLD TAKES ALL OF US.



**BRICKLINE  
GREENWAY**



From 2020 through early 2022, the northern connector of the Brickline Greenway was in conceptual planning. Let's recap what we heard from neighbors and stakeholders, what the collective team dreamed up as possibilities and explore **what's next**. Much more than just a trail, this project, from Fairground Park to the Grand MetroLink Station, aims to help the whole area feel **vibrant and connected**, while being a catalyst for people working together toward shared prosperity.

# WHAT OTHER PROJECTS ARE HAPPENING NEARBY?

## NEW HOUSING FOR VETERANS

Veterans Community Project is constructing a village of 50 tiny homes for veterans on a 4-acre property immediately adjacent to the greenway alignment on North Grand Avenue.

## GET KIDS INTO GOLFING

A golf complex is planned by PGA Reach (Professional Golfers' Association of America) and the Boys & Girls Club of Greater St. Louis at the Herbert Hoover location on North Grand Avenue.

## TAKING CARE OF BUSINESS

Community leaders are developing plans for the North Commercial Corridor, a business district along North Grand Avenue, including several grant programs for small business stabilization, expansion and community need.

## NEIGHBOR PLANS

St. Louis Development Corporation (City Agency) is working with local residents and leaders on a neighborhood planning process for adjacent neighborhoods. A People's Assembly is implementing the North Central Plan, a community-led vision for two North St. Louis neighborhoods.

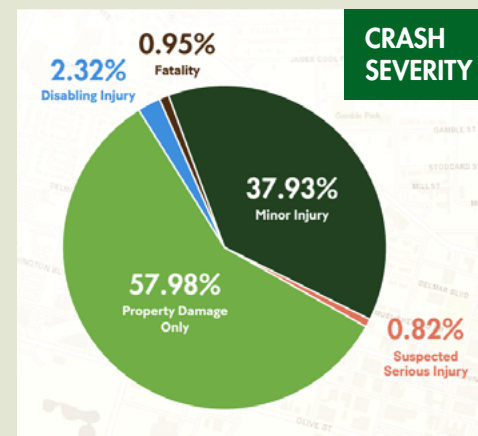
# WHAT ARE THE NEEDS AND OPPORTUNITIES?

**17°F**

On warm summer days, the city can be as much as 17 °F warmer than its surrounding areas. The city's infrastructure - largely made up of asphalt, concrete and metal - traps the heat. This is known as the "urban heat island" effect. Heat waves are particularly dangerous for children, seniors, people with cardiovascular disease, and people taking psychotropic and other medications. The Brickline Greenway aims to add and take care of hundreds of trees to an area nearly devoid of them.

**733  
CRASHES**

The safety of people driving, walking or biking along Grand Blvd is a glaring issue. Vehicle crash data from 2015 to 2019 showed 733 total crashes, with 301 crashes resulting in an injury and seven crashes resulting in fatalities.



# WHAT DID WE HEAR THROUGH ENGAGEMENT?



**Great Rivers Greenway gained input from residents at neighborhood meetings, facilitated walks along Grand Blvd., and through business outreach and stakeholder interviews. We also collaborated with community members through Working Groups, a Community Advisory Committee, Northside Night Out in October 2021 and more throughout the Midtown, Covenant Blu Grand Center, JeffVanderLou, Greater Ville, St. Louis Place and Fairground neighborhoods.**

**We heard several key themes across 300+ meetings:**

## PLACES TO GATHER, TAKE RESPITE

Community members want places they can get together, enjoy a meal or each other's company, or even just catch the bus or take a break. We should think beyond just the greenway trail about places to connect.

## CELEBRATE WHAT'S HERE NOW

The greenway should be integrated into the neighborhood, connecting to what's already here and great about the area, serving the current residents as well as thinking about new destinations and people, too.

## FEEL WELCOME, TAKEN CARE OF

The greenway needs to have both basic needs met (amenities, safety features) as well as beauty, art, nature, experiences. This should be centered on people's experiences and how the greenway invites them, even with events.

## COMMUNICATION IS CRITICAL

Beyond the design, the process matters, too. It's important to listen well, share what we heard and demonstrate how it was integrated. The greenway should share the stories of these communities.

# WHAT THE TEAM DREAMED UP

## PLEASE NOTE:

These conceptual ideas are not final, they'll help guide the design as it moves along:



**GATEWAY MARKERS**  
at major areas, like Fairground Park



## HISTORY & HERITAGE

displayed in murals, art, signage, or a community stars walk of fame



**NATURAL AREAS** like gardens or orchards



**KIOSKS** of small businesses, vendors, community organizations and resources



**RESPITE AREAS** to enhance nearby destinations



**AMENITIES:** like lights and benches

# THANK YOU!

## COMMUNITY ADVISORY COMMITTEE

Virginia Druhe

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Ronald L. Jones II

Aquira Laskley

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## FAIRGROUND WORKING GROUP

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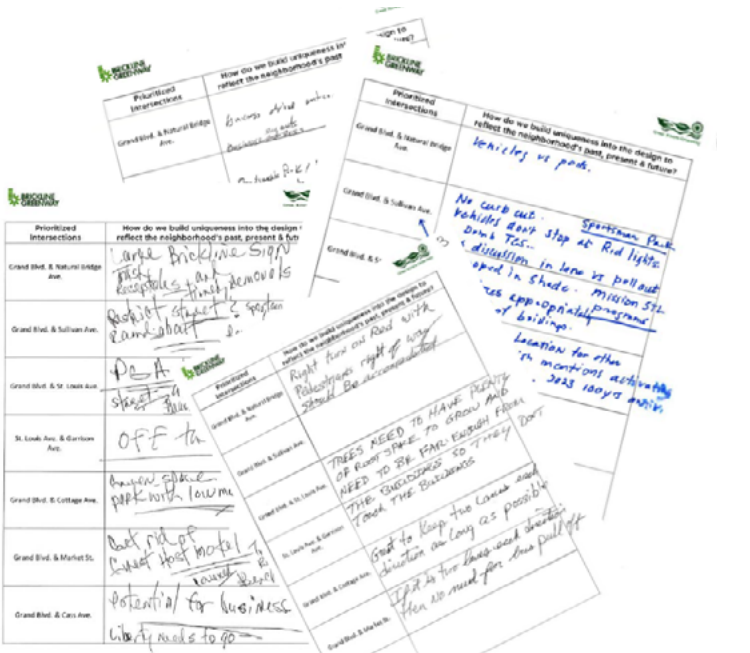
Cara Starke

Will Strang

Jason Watson

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## HUGE APPRECIATION

for everyone who participated in this phase of this project. Whether you showed up to meetings, came to Walk Wednesdays, let us interview you, told us all about how your business works, invited us to your church, filled out a survey, joined us at Northside Night Out, reviewed the vendor submissions and helped to select the next design team, shared your stories, or anything else at all...a vision this bold takes all of us, thank you for collaborating to bring this greenway project to life for our St. Louis community!

# WHAT'S NEXT FOR THIS PROJECT

## DESIGNING THE GREENWAY ITSELF:

Thanks to your input, SmithGroup, a national integrated design firm with many St. Louis experts and companies working alongside them, was selected to advance the greenway design, with engagement continuing throughout.

## BUILDING THE GREENWAY:

The United States Department of Transportation gave a federal grant for \$15 million to construct from Fairground Park to Spring & Page in 2025! We're still applying for more federal grants, too, to build on that momentum.

## ENGAGE WITH THE PROJECT:

Join us for Walk Wednesdays or other engagement events - check online for details. And we'd love to see you for Northside Night Out in October!

## BRINGING THESE IDEAS TO LIFE:

We're working with Via Partnership on an overall art plan for the greenway — watch for ways to share your input. Some of the concepts in this plan (like murals) could happen through this process!

Some of these ideas will happen through partners or even YOU!

**T. Christopher Peoples has been hired as the project's Equity + Economic Impact Director.** Based on the goals from the working group of the same name, he'll build partnerships, recommend policy and work on ideas like workforce training and affordable housing so the greenway helps bring shared prosperity to everyone, working with advisors and community.

**WWW.BRICKLINEGREENWAY.ORG**

### GET INVOLVED:

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