



*LIVE LIFE OUTSIDE*

## **WELCOME TO THE CHOUTEAU GREENWAY EQUITY WORKING GROUP!**

### **Chouteau Greenway Steering Committee and Working Groups Overview**

**January 9, 2019**

#### **Overview**

Chouteau Greenway will transform St. Louis by connecting people and our City's most treasured places, creating inspiring experiences and equitable opportunities for growth.

As part of the overall network of greenways being built by Great Rivers Greenway and partners, Chouteau Greenway is a major public-private partnership to connect Washington University and Forest Park through our city to downtown and the Gateway Arch National Park, with north and south connections to our city's vibrant neighborhoods, parks, business and arts districts, employment centers, transit hubs, and dozens of cultural and educational institutions.

The key to the success of the project is connectivity both physically and socially – using the landscape and special projects to allow people to interact in a way this city has never seen. The intended outcomes will result in an exceptional experience through design; ensure economic opportunity and job growth; and elevate our civic well-being – addressing diversity, equity and inclusion through collaboration – leaving a legacy for future generations. Direct engagement with the people that represent the region, the neighborhoods, and the future users of the greenway is essential and will continue as the project moves forward, led by Great Rivers Greenway in conjunction with the Stoss team and other community partners. These groups are just one component of the overall engagement effort to ground this work in the needs, wants and ideas of community members.

Critical to this work is having many voices at the table in the form of a Steering Committee and four Working Groups which will support and inform the design team's work. We seek enthusiastic champions of our region who know that compromise, courage, candor and conviction are critical to success. We expect that members subscribe to consensus and value-based decision-making processes to benefit the region as a whole.

On behalf of the entire Chouteau Greenway team, we are delighted to have your participation, input and guidance in this transformational project. If you have any questions or concerns about your role or the project in general, please contact Susan Trautman, 314-932-4901, [strautman@grgstl.org](mailto:strautman@grgstl.org).

For more information about the project, to view the mission/vision, key principles and intended outcomes, visit [www.ChouteauGreenway.org](http://www.ChouteauGreenway.org).

## Framework Plan: Setting the Stage for the Project and Process

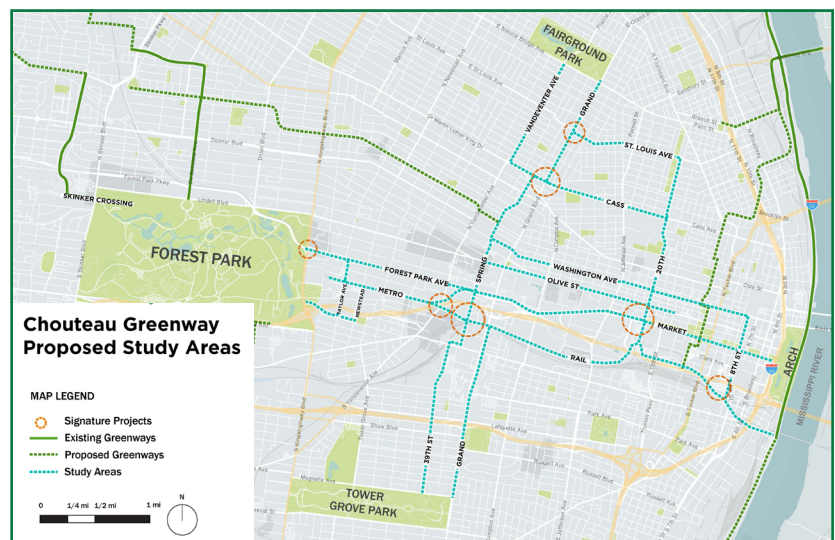
The international design competition wrapped up in November 2018 and the next phase of work is the creation of the Framework Plan to bring this project to life. The Framework Plan will serve as the guide for implementing Chouteau Greenway. Stoss Landscape Urbanism (hereafter called the “Stoss team”) is leading a team of local and national experts in the development of the Framework Plan.

The Framework Plan has four different parts that will work together to guide any further planning, design or construction of any part of the Chouteau Greenway. The four parts of the Framework Plan are:

- » Greenway Identity and Components (the look and feel of the greenway)
- » Alignment (studying the feasibility of the possible routes)
- » Equity (exploring how to achieve equitable outcomes in the project and process)
- » Economic Growth (exploring how this project can be a catalyst for opportunity)

## Labs: Exploring Specific Greenway Segments

Once the Framework Plan is developed, the Chouteau Greenway project will move into specific geographic areas of the greenway, creating concepts and designs. These phases are called “Labs” because any project will be a chance to test ideas and programming, on a temporary and/or permanent basis, using the Framework Plan as a guide.



The Labs will build upon the work of the Framework Plan and identify specific economic and community development and investment strategies for any given area; comprehensive urban design and landscape plans for important investment places; and pre-schematic concept designs for Chouteau Greenway. Evaluation of the Labs will provide guidance for future Labs and/or inform refinements needed prior to advancing into more detailed design.

# CHOUTEAU GREENWAY STEERING COMMITTEE AND WORKING GROUPS OVERVIEW



## Overview of Steering Committee and Working Group Commitment

The following sections are a description of the design team's scope of work, an outline of the Steering Committee, an outline of the four (4) Working Groups, and the areas of focus and desired outcomes for each group. Through recommendations and facilitated discussion, each of the four Working Groups will play a key role in informing and advancing the design teams' efforts.

The expectation is that each Working Group will meet together during the dates listed and will also have some reading and review of documents between the working group formal meetings to help guide the conversation and discussion at the meetings. Once the Working Groups and Steering Committee have an initial orientation to the project, then the members of the groups will finalize the specific strategies and metrics that the groups plan to support.

The four working groups are described below, including the projects from the Framework Plan assigned to each:

### Design, Development and Construction Working Group

- » Greenway Identity & Components
- » Alignment

### Equity Working Group

- » Equity Plan

### Economic Development Working Group

- » Economic Growth Plan

### Governance Working Group

- » Will identify, evaluate and recommend opportunities for governance and funding models to ensure execution and long term sustainability of the project



To see all of the group charters, visit  
[www.greatriversgreenway.org/committees](http://www.greatriversgreenway.org/committees)

# CHOUTEAU GREENWAY STEERING COMMITTEE AND WORKING GROUPS OVERVIEW



## Steering Committee

The Steering Committee is the primary high-level advisory group to Great Rivers Greenway (GRG) and the Great Rivers Greenway Board of Directors. It is comprised of a diverse array of people and backgrounds. Using the mission, principles and intended outcomes determined from the Chouteau Greenway International Design Competition, the Steering Committee will provide leadership in achieving the overall project vision by developing strategies, tactics and metrics for the success of the project.

The Committee will listen, address and respond to the four working groups actions and strategies. It will ensure a collaborative, inclusive and cohesive planning effort and will advise the GRG staff and GRG Board directly on issues related to the project, and it will advise the Stoss team on the development of the Framework Plan.

The Steering Committee is comprised of approximately 20 people and includes two (2) co-chairs from each of the working groups.

## Equity Working Group – *this is you!*

The Stoss team will work with the Equity Working Group to develop an Equity Plan which will establish strategies that help to ensure the Chouteau Greenway project creates equitable opportunities and avoids creating unintended negative impacts on existing neighborhoods, institutions, and residents. The Stoss team's work will begin with an inventory of existing conditions and trends of neighborhoods that impact the greenway alignment routes, research on equity strategies currently being utilized by GRG and other St Louis organizations and agencies, and expand the precedent work on other successful practices and projects around the country.

The Equity Working Group will focus on providing input to the Stoss team, who will create a framework of actionable strategies for the Chouteau Greenway corridors and the neighborhoods it intersects. Critical to this work will be additional partners in helping advance principles of equity and equitable development in the St. Louis context.

Using the mission, principles and intended outcomes determined from the Chouteau Greenway International Design Competition, the Equity Working Group will provide leadership in achieving the equity vision for the overall project by developing strategies, tactics and metrics of success for the project areas listed below:



# CHOUTEAU GREENWAY STEERING COMMITTEE AND WORKING GROUPS OVERVIEW



## Areas of Focus

### Inclusion, Economic Development and Wealth Creation

- » Procurement: development of procurement practices for goods and services that support the development of Chouteau Greenway
- » Contracting: participation by women and persons of color owned firms for predevelopment, design, construction, operations & maintenance contracts related to Chouteau Greenway and adjacent development
- » Economic/Business Development: working with partners in the creation of new, local businesses, expansion of existing local businesses, overall participation of local businesses and jobs added related to Chouteau Greenway and adjacent development
- » Workforce Development: working with partners in the creation, expansion and use of new or existing practices that provide workforce training, placement and retention

### Inclusion, Culture and Engagement

- » Programming: work with partners to active public programming of Chouteau Greenway and adjacent public spaces
- » Public Art: installation of public art as a part of Chouteau Greenway and adjacent spaces
- » Civic Engagement & Educational Awareness: practices that ensure meaningful educational awareness and civic engagement for regional, citywide and immediately affected residents, businesses and neighborhoods
- » Inclusion, Neighborhood Development and Safety
- » Community Development: identification of community services and neighborhood development that both leverages, enhances and protects investments made along Chouteau Greenway
- » Affordability: working with the City and other partners to establish measures that help to ensure that protection of affordable commercial and residential rents
- » Public Safety: work with partners to establish measures that increase public safety along Chouteau Greenway

# CHOUTEAU GREENWAY STEERING COMMITTEE AND WORKING GROUPS OVERVIEW



## Outcomes & Deliverables

The Equity Working Group will:

- » Inform decisions, process and outputs are grounded in needs and wants of the people of the St. Louis region.
- » Inform the project teams, including staff, paid vendors and volunteer committee members, reflect the region they're working for and achieve agreed upon metrics for success.
- » Inform the outputs (construction projects, art programs, activations, etc.) are welcoming, inclusive and inviting to everyone in the region and foster a sense of common ground and civic pride.
- » Ensure the project team fosters capacity of vendors, partners and constituencies to apply a Diversity Equity and Inclusion lens to establish a framework to help future decisions and long-term success.
- » Ensure the Equity Plan along with the Chouteau Greenway project as a whole will attract a broad cross-section of users adding vibrancy to the city. The Equity Plan will develop strategies to ensure that the project does not create unintended negative impacts on existing neighborhoods, institutions and residents.

This Working Group will have two (2) co-chairs who will sit on the Steering Committee representing the voice of the working group.